

# Exhibit 15

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**From:** Lisa Accardo  
**Sent:** Tuesday, September 01, 2009 4:45 PM  
**To:** Alicia Rosas  
**Subject:** whole grains

Hi Alicia,  
We (highly) do not recommend using good and excellent source in conjunction with whole grains. The FDA has not defined the recommended daily intake for whole grains as they have done with fiber, protein, etc.

I recommend either stating the facts: "5/16 grams of whole grain per em/bagel/serving" or going with the old favorite: MADE WITH whole grains.

I hope this helps.....Lisa

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